

Passion of Reading on Print Resources: A Survey of IPS Academy, Indore

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Abstract

Reading of print resources is a psychological necessity of learned society. There are a number of people who never sleep before reading. The study sought to assess the passion of reading on print resources among students of IPS Academy, Indore. Study covered the area of interest among the students and finds their view about their hobby, variety of literature, place of reading, leisure reading time etc. The study recommended that faculties should be advised to stop providing handouts to students but rather encourage them to use the library for their regular study, assignments, projects and research.

Keywords: Reading habit, benefits of reading habit

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INTRODUCTION: ABOUT STUDY

The emergence and use of information technology is the century's most significant development, which is affecting scholarly communication worldwide. According to Dr. S. R. Ranganathan's Fifth law of Library Science, "Library is a growing organism". So libraries also become techno friendly and serve scholarly information to users and fulfill their information need by using new technologies. Over the last several years a significant transformation has been noticed in collection development policies and practices in library and information centers. Passion of reading has been popular in each and every decade. Information communication technologies open new dimensions of collecting and sharing information in the society. Libraries are also not untouched with it. This study is trying to know the students' view about using print resources available in the library. There are various questions like preferred place, form of literature, time of leisure reading etc. were included for the study. The responses of the under-graduate and postgraduate level students were cover in this research paper. This study revealed that the students feel that electronic resources are good source of current information but the passion of reading is satisfied by the reading print resources.

REVIEW OF LITERATURE

Steven share had discussed in his article that life used to be a lot simpler and easy and reading was

one of the most popular forms of self development and entertainment [1]. But these days, with the ever advancement and technology, there is more distraction and other things for people to do. Reading is a valuable way of self educating yourself and an excellent way of filling in personal time, and it will give a welcome break, from our sometimes mundane and repetitive lives. Owusu-Acheaw and Larson had discussed in their study that the students of the Koforidua Polytechnic preferred reading and confirmed that reading habit has an influence on academic performance and there is a relationship between reading habit and academic performance [2]. The Times of India suggests that the new generation of students is very comfortable with electronic interactions like e-mails, SMS or browsing the internet [3]. They find interaction with books not as interesting. Adeche says, "The teacher-librarian plays a leading role in the learning process: a process that emphasizes inquiry-discovery methods" [4]. A clear point that has emerged from this method is that students must necessarily develop a love for voluntary reading cultivating in a reading culture. Mal and Bajpai say, "University libraries are drastically changing their collection in the present IT era only due to increasing interest of its user from print documents to electronic resources [5]. So the electronic resources have become an important part of today's university library for its collection, management and utility. Ani and Ahiauzu found

that libraries are using technology to improve the management of scholarly information to strengthen and speed access to scholarly information not held locally [6]. Over the last several years, a significant transformation has been noticed in collection development policies and practices. Sudha and Harinarayana told in their study that the librarian plays an important role in developing the reading skills of the children and youngsters, along with the encouragement given by teachers and parents [7]. Kaushik and Khanchi say that the use of internet by rural under-graduate students is very low, which is matter of great concern for librarians [8]. The female under-graduate students have been found to be devoting more time for reading at home (during normal college days as well as during exam days) as compared to male under-graduate students. Kumar and Grover had discussed that, electronic journals are increasing day by day. The changes are taking place in infrastructure of libraries due to electronic journals related issue. Researchers have positive attitude towards electronics journals [9].

OBJECTIVES OF THE STUDY

1. To find the response of student towards responding research questionnaire in IPS Academy.
2. To observe the preference towards hobby.
3. To observe the frequency of reading.
4. To know about the preferred place for reading print resources.
5. To observe the favorite form of reading material.
6. To know about the preferred method of learning.
7. To find out the problems in using print media.
8. To identify the reason effecting reading print resources.

RESEARCH METHODOLOGY

A structured questionnaire was distributed among all libraries students. The sample size is decided by the Roasoft sample size calculator. Questionnaire was used as tool for the data collection. MS Excel is used for the interpretation of data and analysis. Figures and tables were used to present the results of findings. Total 530 questionnaires were distributed among students and 430 (83%) were

returned. 34 incomplete questionnaires were not included in the study.

SCOPE AND LIMITATION OF THE STUDY

IPS Academy, Indore is group of institutions which have 71 courses and six libraries. This study was limited to only IPS Academy under graduates and postgraduate students. IPS academy has approximately 10000 students on UG and PG both levels. Faculties are not the part of this study.

About the Institute

Indore Professional Studies Academy (IPSA), Indore, is one of the Central India's largest educational hubs-premises, playing a major role to develop Indore as Central India's most preferred educational center. IPS Academy has 16 colleges, 71 courses, 58 acre campus with six libraries within the campus. Each library has a good collection of print and electronic resources as per their course requirement.

Reading Habit

Reading offers many benefits and plays a vital role in all age groups from children to adults. It improves students' ability to focus, retain information, think better and concentrate. If anyone wants to be more successful and grow, then the student needs to learn and focus, and reading has got all these crucial areas of development and more, covered. Reading is the best form of self educating and there are no limits or boundaries to what reader can learn and become. A good book or a good article makes readers relax and shut them from the worldly troubles. Reading help to put worries and problems to one side and feel advantage of all the positive and calming benefits.

BENEFITS OF READING [10, 11]

Mental Stimulation

Reading keeps our brain active and engaged and prevents it from losing power. Just like any other muscle in the body, the brain requires exercise to keep it strong and healthy; so the phrase "use it or lose it" is particularly apt when it comes to mind.

Stress Reduction

No matter how much stress any one has at work, or in social and personal life. The countless other issues faced in daily life, it all just slips

away when any one loses him/herself in a great story. A well-written novel can transport readers to other realms and letting tensions drain away and allowing to relax.

Vocabulary Expansion

Being articulate and well-spoken is of great help in any profession, and knowing that reader can speak to higher-ups with self-confidence can be an enormous boost to self-esteem. Reading books is also vital for learning new languages, as non-native speakers gain exposure to words used in context, which will ameliorate their own speaking and writing fluency.

Memory Improvement

When a reader reads a book, he/she has to remember an assortment of characters, their backgrounds, ambitions, history, and nuances, as well as the various arcs and sub-plots that weave their way through every story. That's a fair bit to remember, but brains are marvelous things and can remember these things with relative ease.

Become Analytical

Reading habit develops the ability to analyze details which also come in handy when it comes to critiquing the plot; determining whether it was a well-written piece, if the characters were properly developed, if the storyline ran smoothly, etc.

Best Friends of Loneliness

In times of loneliness, books are the best resort to void off the lonely feeling. Reading of good books gives the touch of the best friends. No one can feel loneliness if he/she has reading habit.

ANALYSIS OF DATA

Distribution of Questionnaire (Table 1 and Figure 1)

IPS Academy has four libraries within the campus, i.e. Institute of Engineering Sciences and School of Computer Science (IES and SOC), Institute of Business Management and Research and School of Architecture (IBMR and SOA), College of Pharmacy and Central library. Questionnaires were equally distributed in all library users. UG and PG both level's students are the part of the study. Total 520 questionnaires were distributed in all four libraries (i.e. 130 each library).

It is observed from the above table that the highest response was received from the Central Library users (91%), Engineering Library and SOC has the second highest with 88 and 87% response from IBMR and SOA library and 65% response were received from the Pharmacy library. Total aggregate of response is 83%.

Preference towards Hobby (Table 2 and Figure 2)

There are various hobbies in students. Reading, writing, watching TV, singing and dancing and playing are many other hobbies available in students. By this question, study wants to know the preference of the students in different hobbies. Response regarding hobbies is given in the following table.

It is clear from the figure that UG students have a variety of hobbies in contrast to post graduate students. The UG students are just coming from the school life which may be more helpful to develop various hobbies among students, so the most of the UG students showed their interest in it. Most of the UG students showed their interest in almost all the hobbies given in the questionnaire. Reading is the highly preferred (34%) hobby among UG students, watching television, singing and dancing were almost same preferred hobbies. It is also observed that reading hobby (63%) is the highest preferred hobby among PG students. The reason of the difference in reading habit in UG and PG level is that PG students are more seriously involved in their studies and have not much spare time for their hobbies.

Table 1: Distribution of Questionnaires in Libraries.

Distribution of Questionnaires in Libraries			
	Distributed	Received	%
IES and SOC	130	114	88%
IBMR and SOA	130	113	87%
Pharmacy	130	85	65%
Central	130	118	91%
Total	520	430	83%

Table 2: Preference towards Hobby.

Preference towards Hobby				
	UG	%	PG	%
Reading	147	34%	273	63%
Watching TV	121	28%	112	26%
Singing & Dancing	115	27%	33	8%
Playing	47	11%	12	3%
Total	430	100%	430	100%

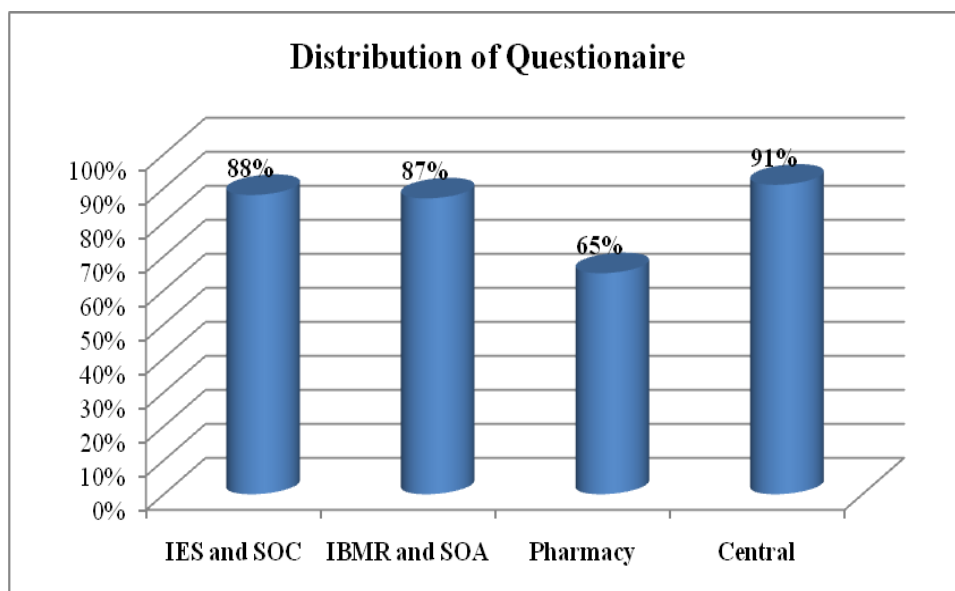


Fig. 1: Distribution of Questionnaires in Libraries.

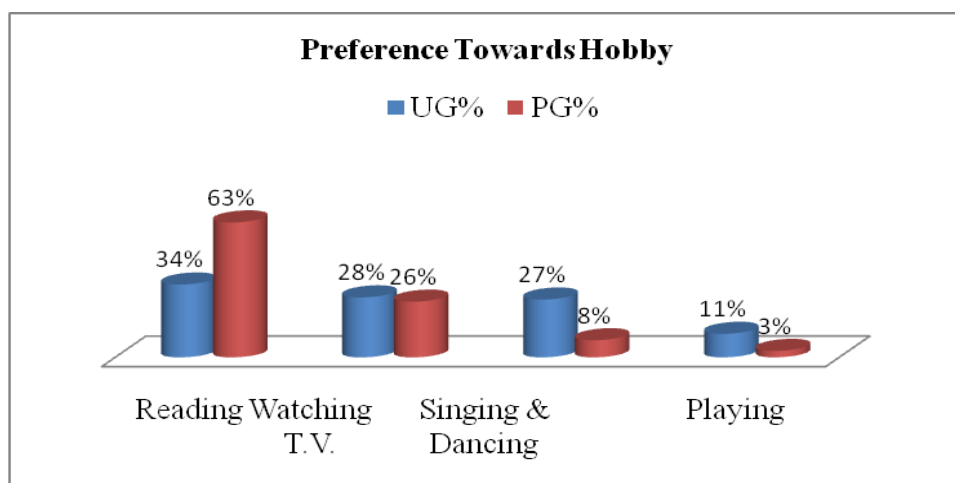


Fig. 2: Preference towards Hobby.

Preference towards Frequency of Reading (Table 3 and Figure 3)

Frequency shows the passion about the hobby. This question helps us to find the frequency of reading in students. The study provided four objectives to the students for assertion of user’s preference towards reading.

Table 3: Preference towards Frequency of Reading.

Preference towards Frequency of Reading				
Frequency	UG	%	PG	%
Daily	132	31%	264	61%
Weekly	152	35%	118	27%
Twice in a week	124	29%	38	9%
Monthly	22	5%	10	2%
Total	430	100%	430	100%

The users of IPS Academy responded to all the criteria provided to them. The data shown in the figure is that 61% PG students used to read daily and 27% used to do it weekly. 35% UG student preferred weekly reading and 31% preferred daily reading. Very few students (i.e. 29% UG and 9% PG) preferred reading twice in a week.

Preference towards Place for Reading (Table 4 and Figure 4)

The position always plays a vital role in using anything. As a human tendency we used all things which were near and convenient to us. This question helped us to discover the user’s preference towards place for reading.

It is found from the study towards preference of place from the figure, that Central Library is the

highest preferred place of reading with 45 and 44% respectively among UG and PG students. Dept. library is on the second choice. IPS Academy Central Library has a rich collection of general, motivational and reference books, other than subject related books; so it is becoming a favorite place of reading among students.

Table 4: Preference towards Place for Reading.

Preference towards Place for Reading				
	UG	%	PG	%
Home	55	13%	78	18%
Classroom	85	20%	42	10%
Dept Library	98	23%	121	28%
Main Library	192	45%	189	44%
Total	430	100%	430	100%

Preference towards Type of Print Media (Table 5 and Figure 5)

The print media has become more strong and up to date by using ICT. Most of the News Papers, Magazines/Journals, Text/General Books and reference books which were previously published only in print form, currently print and non-print form too. By this question, study wants to denote the user's preference about the type of print media.

Table 5: Preference towards Type of Print Media.

Preference towards Type of Print Media				
	UG	%	PG	%
Newspaper	124	29%	143	33%
Magazines/ Journals	30	7%	75	17%
Textbooks/ General books	254	59%	56	13%
Reference books	22	5%	156	36%
Total	430	100%	430	100%

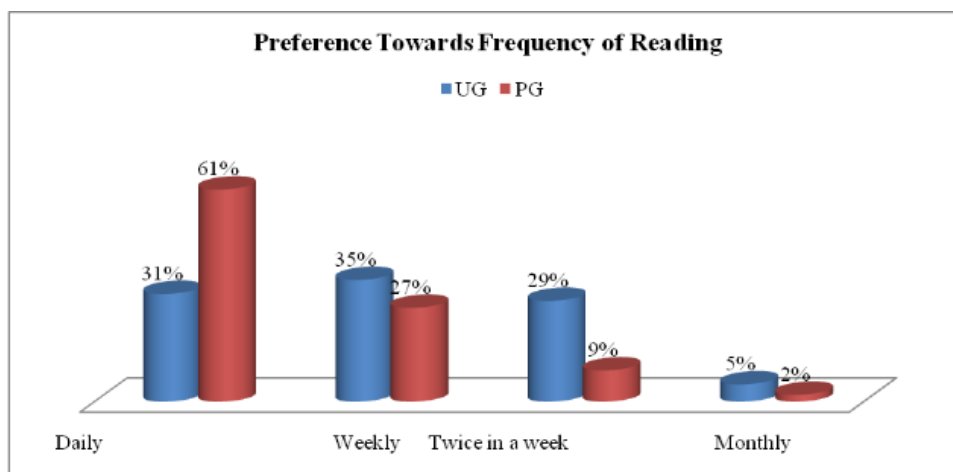


Fig. 3: Preference towards Frequency of Reading.

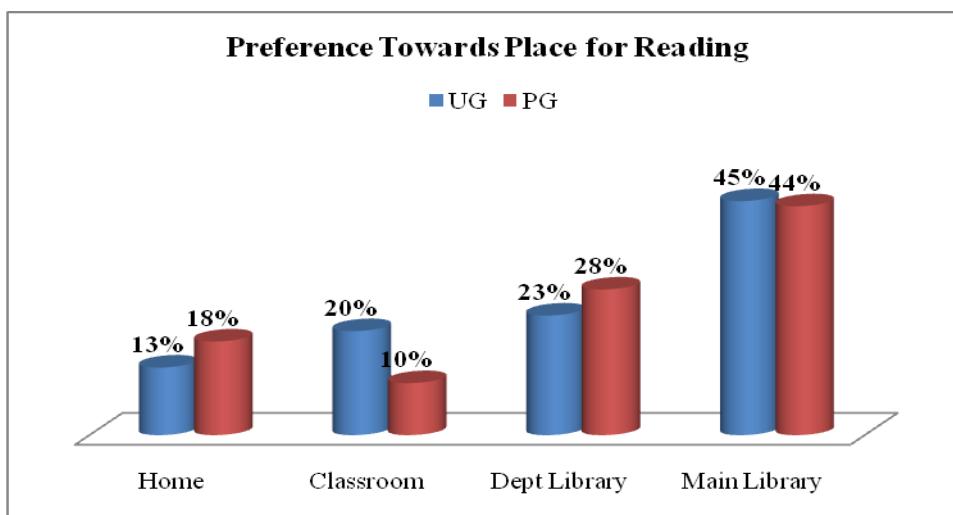


Fig. 4: Preference towards Place for Reading.

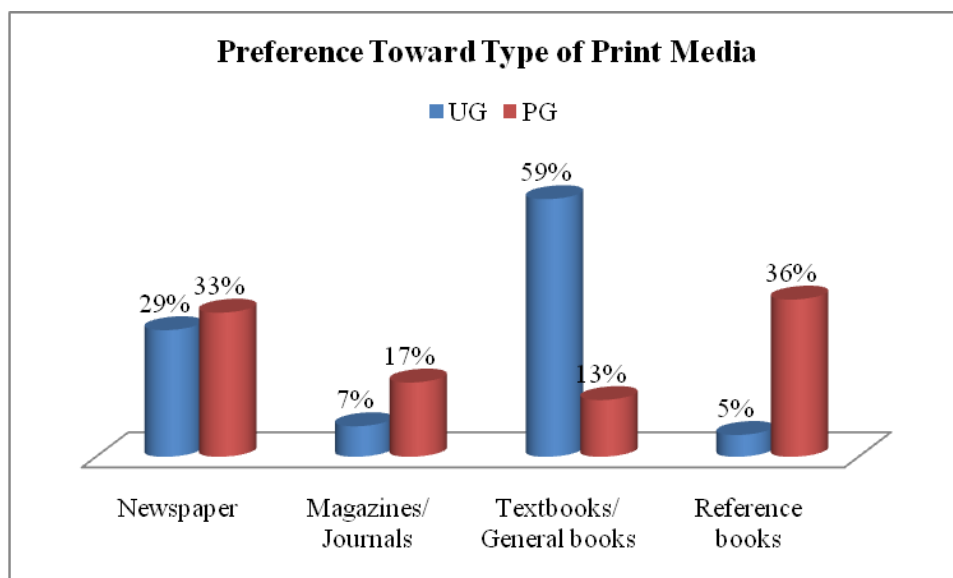


Fig. 5: Preference towards Type of Print Media.

Data from the above figure shows that textbooks and general books are the highly preferred in print from by the UG students (59%) and reference books, daily news papers and journals are mostly preferred by the PG Students. It means that postgraduate students require deep and current information on their subject topics, so they are using reference books and journals etc. The reason of using textbook and general books by most of the undergraduate student is that they want to fulfill their current information which is available in these books.

Preference towards Form of Reading Material (Table 6 and Figure 6)

Form of reading material has very high impact on readers. All libraries have variety of literary firm in their collection. This question explored the inclination of students about different forms of literature.

Table 6: Preference towards Form of Reading Material.

Preference towards Form of Reading Material				
Particular	UG	%	PG	%
Fiction books	264	61%	26	6%
Poetry	29	7%	42	10%
Informative articles	126	29%	316	73%
Drama	11	3%	46	11%
Total	430	100%	430	100%

It is clear from the figure that informative articles, is the favorite form among PG Student and fictions are mostly preferred by the undergraduate students. Poetry and drama have almost the same response from the UG and PG students. 73% PG students and 61% UG students have shown their view in this regard. Informative articles are the second choice among UG students. It means that informative articles are useful to PG and UG, both category students.

Preference towards Effective Way of Reading and Learning (Table 7 and Figure 7)

Current information technology age has variety of ways in reading and learning. Seminars and discussions, exhibition, guided tours, classroom teaching and many more are some examples of them. This question helps to know the inclination of the students about the various ways of learning.

Table 7: Preference towards Effective Way of Reading and Learning.

Preference towards Effective Way of Reading and Learning				
	UG	%	PG	%
Seminars and discussion	58	13%	217	50%
Exhibition of reading material	97	23%	56	13%
Guided tours	205	48%	114	27%
Classroom Lecturers, etc.	70	16%	43	10%
Total	430	100%	430	100%

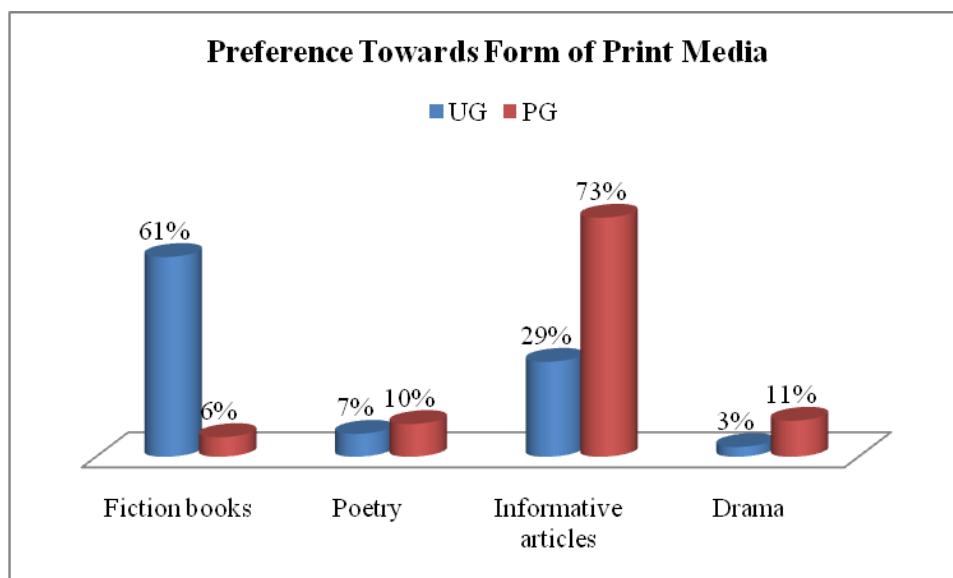


Fig. 6: Preference towards Form of Reading Material.

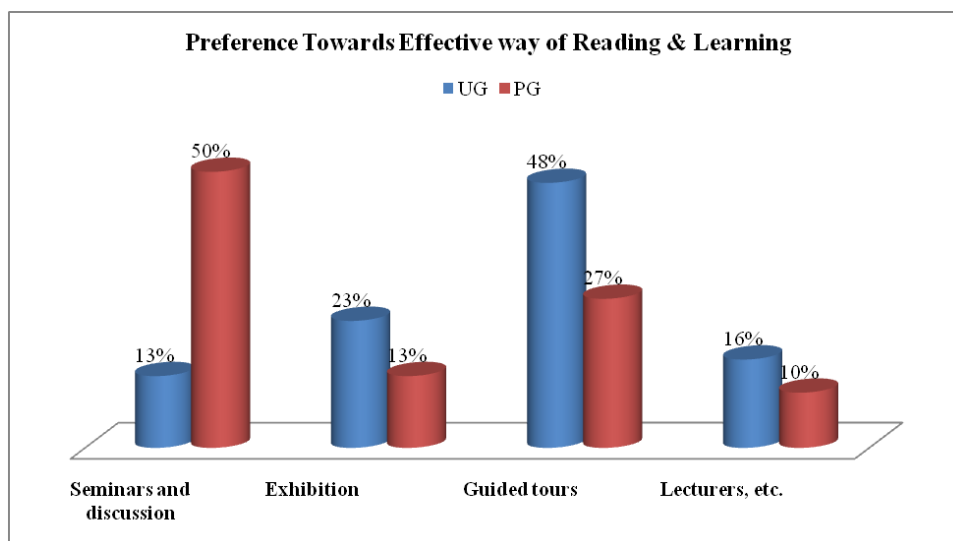


Fig. 7: Preference towards Effective Way of Reading and Learning.

Data revealed from the figure that seminar and discussion are the first priority among PG students and guided tours is the most favorite way of reading and learning in UG students. The result shows that postgraduate students may be more sincere about studies, so they like discussion and seminar presentation, in comparison, undergraduate students may like visiting different places and prefer to learn by watching.

Preference towards Time Spent on Leisure Reading per Week (Table 8 and Figure 8)

Leisure reading is the most auspicious for everyone. This is the time in which everyone wants his/her favorite reading material and

spent leisure time with it. This question helps to observe the account of time spent by the student for their preferred hobby.

Table 8: Preference towards Time Spent on Leisure Reading per Week.

Preference towards Time Spent on Leisure Reading per Week				
	UG	%	PG	%
0–2 h	116	27%	5	1%
3–5 h	156	36%	103	24%
6–8 h	158	37%	155	36%
More than 8 h	0	0%	167	39%
Total	430	100%	430	100%

Leisure time is very precious, especially in students. It is found from the study that in IPS Academy, UG and PG both level students are spent their leisure time in reading. Figure shows that most of the PG students are spending 3-8 hours per week on leisure reading. Only 39% PG students (39%) responded that they prefer to spend more than 8 h of leisure reading. In 6 to 8 h time slot, it is found that PG and UG both level students prefer reading. It is clear from the analysis that students of IPS Academy are book lovers.

Problems with Print Media in Library (Table 9 and Figure 9)

Print form of information has so many problems, like more time spent for searching information in it, language is also a major

problem to search information. There are various users who feel that language is becoming a barrier to search information on print media. Unavailability of current information is also very strong problematic point in using print media and limited nos. of issue books in library is also a problem with using print media.

Table 9: Problems with Print Media in Library.

Problems with using Print Media in Library				
	UG	%	PG	%
Lack of time	12	3%	68	16%
Language problem	94	22%	47	11%
Dated information	237	55%	158	37%
Quantity of books	87	20%	157	37%
	430	100%	430	100%

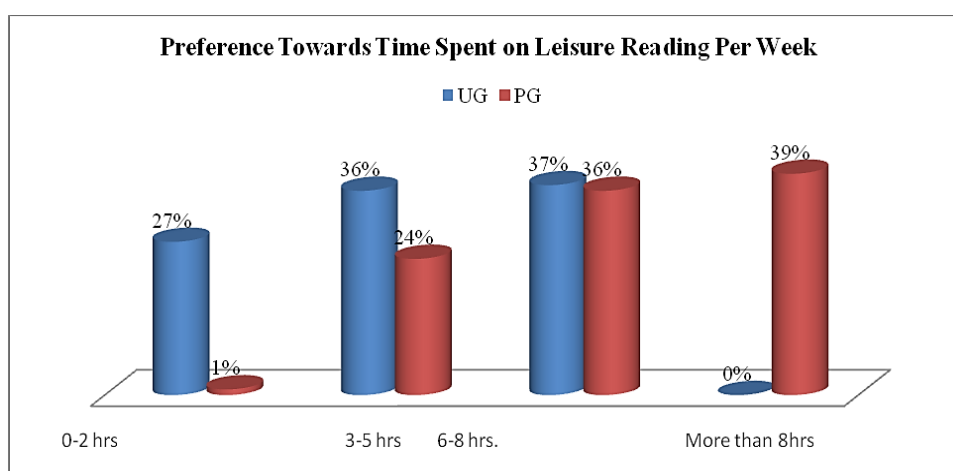


Fig. 8: Preference towards Time Spent on Leisure Reading per Week.

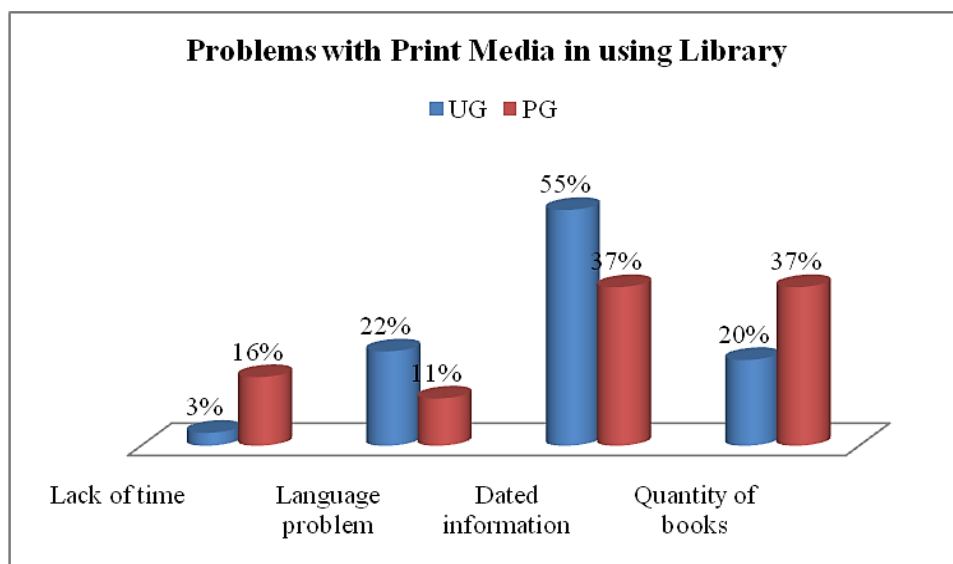


Fig. 9: Problems with Print Media in Library.

Print media has some problems too, i.e. lack of time, language, dated information and restricted quantity of books issued for limited time etc. It is found from the above figure that dated information is the main problem in using print media. 55% UG students and 37% PG level students have shown their view in this regard. The quantity of issuing books from the library also affects the use of print media as 37% PG students feel problem at this point.

Response towards Factors which are Responsible for Lack of Reading on Print Media (Table 10 and Figure 10)

Impact of information communication technologies makes tremendous changes on current age life. Students are not away from them. By this question, study was able to seek out the reason of lack of reading print media. Improper arrangement of library resources, unawareness about resources available in library, overload of study etc. are so many factors affecting the use of print media. This question helps to find the reason for lack the use of print media.

Current age students are very well familiar with information communication technologies. The study found that the students are overloaded by the course study, which is the first reason for lack of using print media. 51% UG and 68% PG students have shown their view in this regard. 20% UG students feel that they are not familiar with resources available in the library.

Preference of Satisfaction towards Print Media (Table 11 and Figure 11)

The statement that reading is a good habit is a self-obvious truth. Man is not a mere child of instinct. It has brain power that makes a difference between him and animals. Naturally a love for books ought to be his or her natural inclination. In this question, study reveals the satisfaction of the students toward print media. Students' satisfaction level observed by various categories is given in the Table 11.

Table 10: Factors Responsible for Lack of Reading on Print Media.

Factor Responsible for Lack of Reading on Print Media				
Reason for Lack of Using Print Media	UG	%	PG	%
Improper arrangement of reading material in the library	57	13%	32	7%
Students are overloaded by course study	219	51%	293	68%
Unawareness about reading material available in the library	85	20%	62	14%
Collection of material is not met with student's choice	69	16%	43	10%
Total	430	100%	430	100%

Table 11: Satisfaction towards Print Media.

Satisfaction towards of Print Media				
	UG	%	PG	%
Fully satisfied	194	45%	303	70%
Partially satisfied	115	27%	85	20%
Unsatisfied	87	20%	40	9%
No Answer	34	8%	2	0.5%
Total	430	100%	430	100%

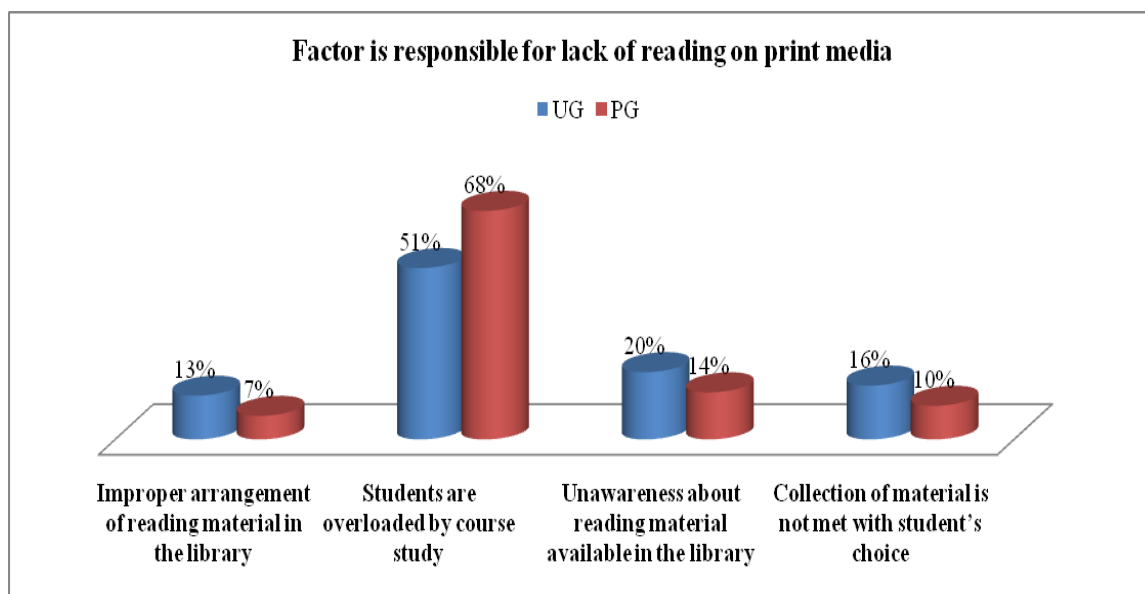


Fig. 10: Factors Responsible for Lack of Reading on Print Media.

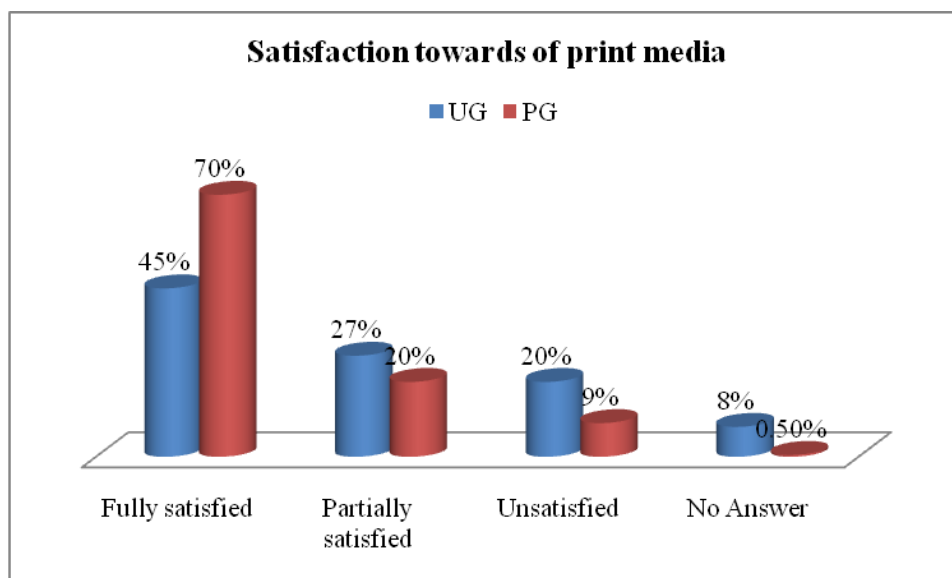


Fig. 11: Satisfaction towards Print Media.

Response of this question is very inspiring. More than 70% postgraduate students responded that they are fully satisfied with print media. They told in formal discussion that they like print media as it can be used anytime, anywhere and there is no need to internet or other electronic device. Most of them said that they read books regularly before go to bed. 45% undergraduate students are also fully satisfied with print media. They feel that multimedia resources are good to understand and update their knowledge on the subject but print resources bring satisfaction in their studies.

FINDINGS OF THE STUDY

1. Students of IPS Academy had given excellent (83%) response to the study.
2. Most of the UG students have shown their interest in almost all the hobbies given in the questionnaire. Reading hobby (63%) is the highest preferred habit among PG students.
3. 61% PG students prefer daily reading, but 35% UG students have shown their interest in weekly reading. Very few students (i.e. 29% UG and 9% PG) were preferring reading twice in a week.
4. Main library is the favorite place preferred by the students of IPS Academy with 44%. Dept. library on the second highest choice among student (i.e. 28%).
5. Textbooks and general books are the highly preferred in print from by the UG students (59%), Reference books (36%), Journals

(17%) and News papers (33%) are highly used by the PG students of IPS Academy.

6. Fiction books are highly preferred by the UG students (55%) and informative articles are in demand by the PG Students (71%). It means PG students are comparatively serious in study.
7. Seminars and discussions are the highly preferred learning methods among PG students (i.e. 50%) and guided tours are the most preferred by the UG students (48%).
8. Dated information is the main problem in using print media. 55% UG students and 37% PG level students shown their view in this regard. The quantity of issuing books from the library also affects the use of print media as 37% PG students feel problem.
9. The overload of the course is the main factor affecting the reading of print media. 68% PG and 51% UG students have given their response.
10. Most of the students of IPS Academy are fully satisfied with print resources available in libraries. 70% PG and 45% UG students responded in this regard.

CONCLUSION

Passion of reading is always popular in each society. Today, information communication technologies affect print reading but it is unable to stop the passion of reading on print media. Library and information centers are playing a vital role in maintaining reading habit in current information technology age. The study revealed

that IPS Academy students are passionate for reading on print media. They feel that the internet is good source for accessioning current information, but the authenticity of information, continuous changing information on internet and uncertainty of information on web forces them to go with print media. The desire for physical browsing, the need for immediate help from a “real” person, and the desire for communal space for learning make the importance of the traditional service environment.

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